

STRATEGY

We have designed strategies for + 200 projects conducted in 37 different countries



" I am very satisfied with the strategic support provided by Lionel, and particularly his "bulldozer" way of getting impressive results quickly."

A. Shakir, MP1 Director. OCP Group.



SUCCESS

- Established the first innovation incubator in North Africa (Morocco)
- Started the 12 first Communities of Practices (CoP) at OCP
- Structured 10M\$ in M&A processes at Rothschild Investment Bank



GAIN

- Launch a \$5 million industrial start-up within 18 months
- Successfully navigate the upcoming 3 technological trends
- have access to a 9-person specialized team dedicated to innovation

INNOVATION DEDICATED TEAM



PITCH MANAGEMENT



PRODUCT/SERVICE IMPACTING MARKET SHARES



WE ARE NOT ADVISORS. WE ARE EXPERTS IN PROJECT EXECUTIONS